INVITATION TO SUPPORT
OCTOBER 24–27 | MONTREAL
Dear Valued Partner,

Thank you for your interest in supporting the Canadian Cardiovascular Congress (CCC) in Montréal, October 24-27, 2019. This year’s CCC marks an exciting change from previous years, as we are embarking on a Thursday through Sunday schedule for the meeting, which ensures everyone will be home on Sunday to start the next work week.

The CCC is the largest annual cardiovascular scientific and educational event in Canada. As co-hosts, the Canadian Cardiovascular Society and Heart & Stroke invest each year in the meeting to ensure best programming and experiences for delegates and supporters. From highly valued co-developed symposia to innovative experiences in our exhibition hall (known as the Community Forum), to interactive science and educational sessions, we purposefully shape the meeting to enable connections and knowledge exchange with members of our shared cardiovascular community.

CCC 2019 will be a 3.5 day event to one of the oldest cities in Canada, with easy access from all other regions. We anticipate over 2,500 cardiovascular health care and research professionals will take part. If you want to advance your business objectives and goals in supporting cardiovascular health and care in Canada, the Canadian Cardiovascular Congress is a must-participate event. This sponsorship brochure outlines the diverse sponsorship opportunities this year. Secondly, please do not hesitate to contact us to conceptualize something to meet your specific objectives.

To our long-standing supporters, your support and contributions have been invaluable to making the CCC a highly relevant and valued meeting by our loyal delegates and we appreciate your on-going support. To our new and prospective supporters, welcome and we look forward to connecting with you to make the CCC a positive experience for you.

CCC 2019 is shaping up to be a fantastic event. Please come and join us!

Sincerely,

Kenneth G Gin, MD, FRCPC, FACP, FCCS
Annual Meeting Chair, Canadian Cardiovascular Congress

Carolyn Pullen, BNSc, RN, PhD
Chief Executive Officer, Canadian Cardiovascular Society

www.cardiocongress.org
Why Attend?

The Canadian Cardiovascular Congress is the much anticipated annual national cardiovascular event that brings over 2,500 delegates together in one place. Nearly 50% of the attendees are Canadian physicians. Many other members of the Canadian cardiovascular health service delivery team are in attendance as well.

Attending Organizations

**CCS AFFILIATES**
- Canadian Adult Congenital Heart Network
- Canadian Association of Interventional Cardiology
- Canadian Cardiac Transplant Network
- Canadian Cardiovascular Critical Care Society
- Canadian Heart Failure Society
- Canadian Heart Rhythm Society
- Canadian Pediatric Cardiology Association
- Canadian Society of Cardiac Surgeons
- Canadian Society of Cardiovascular Magnetic Resonance
- Canadian Society of Cardiovascular Nuclear & CT Imaging
- Canadian Society of Echocardiography

**EDUCATIONAL PARTNERS**
- Association des cardiologues du Québec
- Canadian Association of Cardiovascular Prevention and Rehabilitation
- Canadian Cardiovascular Society Academy
- Canadian Council of Cardiovascular Nurses
- Canadian Society of Cardiology Technologists

The Canadian Cardiovascular Society partners with many groups to bring the educational content to the diverse cardiology community. The CCC is guided by the Congress Advisory Committee made up of representatives from CCS Affiliates as well as Educational Partners representing the full spectrum of the cardiovascular health and care delivery team.
Objectives

1. Strengthen the Canadian cardiovascular care community. Promote Canadian perspectives on cardiovascular sciences to a global audience.

2. Enhance opportunities for professional collaboration and networking.

3. Offer a highly visible platform to showcase research from early career investigators.

4. Develop the next generation of cardiovascular care leaders through mentorship and network growth.

5. Provide a forum for the discussion of public policy to strengthen cardiovascular care in Canada.

Why Support the CCC?

As the leading Canadian cardiovascular conference, the CCC provides a prime opportunity for industry partners and not-for-profit organizations to foster collaboration in research, education and networking. By partnering with the CCS and the Heart & Stroke, you will have the opportunity to network with over 2,500 cardiovascular professionals in health and care at the CCC.

Why Sponsor the CCC?

It positions your company as a stakeholder in our shared cardiovascular community. Be in the same room as thousands of attendees in your target market and take advantage of the opportunity to make new connections. By attending the event, your return on investment potential is limitless. Sponsorship dollars are used to offset the costs of delivery of the CCC and to support the CCS in achieving its mission.

Sponsorship comes in a variety of levels with recognition through multiple venues and media in the months leading up to the CCC and on-site. Sponsorship and Advertising opportunities are listed in this invitation, each one customizable to address your unique marketing goals.

2,500 delegates together in one place.

Have an idea? Call us!

CCC Secretariat
Tel. (613) 238-2304, ext. 233
(866) 317-8461, ext. 233
ccc-exhibits@intertaskconferences.com
Sponsorship Levels

CCC 2019 is funded through registration fees, educational grants and sponsorship. Industry support greatly enhances the caliber of the CCC and the opportunity to offer high quality educational programming. At the same time, the CCC presents a unique opportunity for interaction between you and the healthcare professionals involved in Canadian cardiovascular care.

The Canadian Cardiovascular Society accepts support through educational grants towards the success of the CCC. By providing educational grants your organization supports the CCS in its continued commitment to build capacity for a strong cardiovascular community in Canada.

**GRAND PATRON**
A Grand Patron sponsor provides a general sponsorship to the meeting of $50,000 or more. A Grand Patron receives many recognition and attendance benefits as listed in the table on page 6 and has the opportunity to be recognized as a Platinum or Diamond sponsor.

**DIAMOND**
Through the cumulative Recognition Program, a Grand Patron can become a Diamond Level Supporter with a cumulative sponsorship total across all opportunities of > $100,000.

*In addition to the benefits listed in the table, Diamond sponsors also receive:*
- upgraded sponsor recognition signs for their booth;
- recognition on the CCC website homepage;
- recognition in the Kick-off Session;
- upgraded staff ribbons;
- recognition on the housing website;
- recognition in the housing email to all delegates booking hotels through the housing bureau; and
- upgraded sponsor recognition signs on-site.

**PLATINUM**
Through the cumulative Recognition Program a Grand Patron can become a Platinum Level Supporter with a cumulative sponsorship total across all opportunities of > $130,000.

*In addition to the benefits listed in the table, Platinum sponsors also receive:*
- upgraded sponsor recognition signs for their booth;
- recognition on the CCC website homepage;
- verbal recognition in the Kick-off Session;
- upgraded staff ribbons;
- recognition signage at the registration counters;
- recognition in the confirmation email to all registered delegates;
- recognition on the housing website;
- recognition in the housing email to all delegates booking hotels through the housing bureau; and
- upgraded sponsor recognition signs on-site.

**PATRON**
General sponsorship of the meeting > $25,000.

**CONTRIBUTOR**
General sponsorship of the meeting > $10,000.
# Industry Benefits

<table>
<thead>
<tr>
<th>Description</th>
<th>GRAND PATRON(^1)</th>
<th>PATRON (^1) (\geq $25,000)</th>
<th>CONTRIBUTOR (\geq $10,000)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Complimentary 10’x 10’ booth space**</td>
<td>✓</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Complimentary Universal Exhibitor (Full CCC) Registration</td>
<td>4</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Complimentary one-day delegate registration for Symposia Speakers</td>
<td>2</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Cumulative recognition program</td>
<td>✓</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Invitation to participate in stakeholder discussions</td>
<td>✓</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Priority selection of à-la-Carte sponsorship opportunities</td>
<td>✓</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Use of CCC delegate list (before and after)(^2)</td>
<td>✓</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Use of the CCC logo on related advertising and print materials</td>
<td>✓ ✓</td>
<td>✓</td>
<td></td>
</tr>
<tr>
<td>Recognition in the preliminary meeting promotions(^3)</td>
<td>✓ ✓</td>
<td>✓</td>
<td></td>
</tr>
<tr>
<td>Recognition in the preliminary meeting promotions(^3)</td>
<td>✓</td>
<td>✓</td>
<td></td>
</tr>
<tr>
<td>Corporate logo included with exhibitor listing in CCC app(^3)</td>
<td>✓ ✓</td>
<td>✓</td>
<td></td>
</tr>
<tr>
<td>Supporter Recognition through corporate name or logo listed in the Final Program App.</td>
<td>✓ ✓</td>
<td>✓</td>
<td></td>
</tr>
<tr>
<td>Supporter Recognition through corporate logo on the CCC media, website on designated page, on-site signage in select areas during CCC.</td>
<td>✓ ✓</td>
<td>✓</td>
<td></td>
</tr>
<tr>
<td>Acknowledgement of support throughout the year leading up to and during CCC through:(^3)</td>
<td>✓ ✓</td>
<td>✓</td>
<td></td>
</tr>
<tr>
<td>• Canadian Journal of Cardiology Abstract Publication;</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>• Canadian Cardiovascular Congress website, including a corporate hyperlink;</td>
<td>✓ ✓</td>
<td>✓</td>
<td></td>
</tr>
<tr>
<td>• Canadian Cardiovascular Society CCC mailings;</td>
<td>✓</td>
<td></td>
<td></td>
</tr>
<tr>
<td>• Acknowledgment and logo recognition during the Kick Off Session;</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>• Ribbons for all staff;</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>• Signage at your booth</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

---

1 Plus applicable taxes  
2 Additional fees may apply  
3 Deadlines will apply  
* Items included with Grand Patron sponsorship package have no monetary value and cannot be traded for other items.  
** Priority booth selection is done using the point system outlined on Page 11.
The Canadian Cardiovascular Society also accepts contributions from not-for-profit health and government agencies. By providing contributions your organization supports overall scientific program development and delivery and supports the CCS in its continued commitment to build capacity for a strong cardiovascular community in Canada.

### PREMIER GOLD
General sponsorship of the meeting
> $25,000.

### GOLD
General sponsorship of the meeting
> $10,000.

### SILVER
General sponsorship of the meeting
> $5,000.

#### Not-For-Profit & Government Agencies

<table>
<thead>
<tr>
<th>Description</th>
<th>PREMIER GOLD (≥ $25,000)</th>
<th>GOLD (≥ $10,000)</th>
<th>SILVER (≥ $5,000)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Complimentary 10’x 10’ booth space</td>
<td>✓</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Supporter Recognition through corporate name listed in the Final Program App</td>
<td>✓</td>
<td>✓</td>
<td></td>
</tr>
<tr>
<td>Supporter Recognition through corporate logo on the CCC media: website on designated page, select on-site signage in public areas during CCC</td>
<td>✓</td>
<td>✓</td>
<td></td>
</tr>
<tr>
<td>Use of delegate list (before and after)</td>
<td>2 Uses</td>
<td>2 Uses</td>
<td></td>
</tr>
<tr>
<td>Complimentary Universal Exhibitor (Full CCC) Registration</td>
<td>4</td>
<td>2</td>
<td>1</td>
</tr>
<tr>
<td>Acknowledgement of support throughout the year leading up to and during CCC through:³</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>• Canadian Journal of Cardiology Abstract Publication;</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>• Canadian Cardiovascular Congress website, including a corporate hyperlink;</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>• Canadian Cardiovascular Society CCC mailings;</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>• Acknowledgment and logo recognition during the Kick Off Session;</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>• Ribbons for all staff;</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>• Signage at your booth</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

¹ Plus applicable taxes  
² Additional fees may apply  
³ Deadlines will apply

For further details on CCC 2019 supporter opportunities and benefits for not-for-profit and government agencies please contact:

CCC Secretariat  
Tel. (613) 238-2304, ext. 233  
(866) 317-8461, ext. 233  
ccc-exhibits@intertaskconferences.com
Supporter Opportunities

Create, Develop or Expand Brand Awareness

In order to build a brand and maintain brand equity, brand name awareness is one of the major brand assets that add value to the company, product, service offered to its customers. Investments in brand awareness can lead to sustainable competitive advantages, thus, leading to long-term value, promoting the importance of brand awareness.

Support the Advancement of Cardiovascular Care in Canada

Show your support of the cardiovascular community in their efforts to share ideas, further their knowledge, improve patient care and expand their practices by supporting the Canadian Cardiovascular Congress.

Network with Delegates

Use these opportunities to build new business relationships and generate business opportunities with your target audience.

Build Booth Traffic

Roughly 70 percent of trade show attendees pre-plan which booths they intend to visit prior to the event. Having a pre-show strategy in place is imperative to increasing booth traffic and your overall success. Use one of these opportunities to build traffic before the CCC. Increasing your booth traffic takes focused pre-planning. 95% of all delegates visit the exhibits in the Community Forum.

Click here to secure your sponsorship opportunities
Top 6 Reasons to Sponsor a Symposium

1. Educate a national cardiovascular health and care audience;
2. Transfer knowledge from research to practice;
3. Bring key thought leaders to the forefront;
4. Reach clinical decision makers;
5. Provide an opportunity for interaction and feedback among peers; and
6. Exposure to the cardiovascular community as a provider of CPD opportunities.

Host a Symposium .......................... $40,000¹
Multiple opportunities available

Symposia are an essential part of the official program of CCC 2019 and extend the delegate’s educational experience. They are co-developed and accredited for Royal College Section 1 MOC Credits and American Medical Association PRA 1 Credits. They are planned to ensure the evidence presented is valid, objective and balanced.

Symposia Opportunities

All Symposia time slots* are $40,000 each (plus applicable taxes). The following is the schedule of the available time slots:

<table>
<thead>
<tr>
<th>Date</th>
<th>Time</th>
</tr>
</thead>
<tbody>
<tr>
<td>Thursday, October 24, 2019</td>
<td>12:30 – 13:30</td>
</tr>
<tr>
<td>Friday, October 25, 2019</td>
<td>08:00 – 09:00</td>
</tr>
<tr>
<td></td>
<td>12:30 – 13:30</td>
</tr>
<tr>
<td>Saturday, October 26, 2019</td>
<td>12:30 – 13:30</td>
</tr>
</tbody>
</table>

¹ Plus applicable taxes
* None of the accredited symposia time slots are guaranteed to be unopposed.

Melissa Keown  
Director, Professional Development  
Tel. (877/613) 569-3407 ext. 401  
CPD@ccs.ca

Click here to Symposium Information Guide and Forms
 Throughout 2019, all exhibitors accumulate points according to the Exhibit Point System. 2020 booth selection will be dependent on total points accumulated in 2017, 2018 and 2019. See page 11 for details.

Exhibit
Starting at $4,250\(^2\) per 10’ x 10’ exhibit, Corner Add-on $450 per 10’ x 10’ corner premium\(^2\)

Becoming an exhibitor at CCC allows you unprecedented contact with a broad cardiovascular audience of over 2,500 delegates. Over 95% of all delegates visit the Community Forum. CCC provides dedicated time for delegates to visit the Community Forum and encourages delegates to use this free time to visit ePosters and Moderated Presentations, Art exhibits and non-clinical sessions and daily receptions in the Community Forum. Don’t miss the outstanding opportunity for peer-to-peer discussion and interaction with professional attendees to exchange valuable information on the latest advancements and developments relative to the treatment of cardiovascular disease.

What’s Included?
• Your product description/contact information in the Exhibitor Listing on the CCC website and in the CCC App;
• One complimentary Exhibitor registration per each paid (10’ x 10’) exhibit space (Community Forum access only);
• One complimentary Universal Exhibitor registration per paid (10’ x 10’) exhibit space (Community Forum and scientific session access);
• Welcome and ePoster receptions, lunches and health breaks;
• 8’ back and 3’ side drapes; and
• 24-hour professional perimeter security.

Not-for-Profit and Publishers are eligible for a 50% discount on booth fees. Limited booths available, reserve early.

Space Assignment
Priority points from 2018 will allow you priority booth selection for CCC 2019.

\(^1\) Graphics to be provided by sponsor
\(^2\) Plus applicable taxes.

For further details on CCC 2019 Exhibits, please contact:

CCC Secretariat
Tel. (613) 238-2304, ext. 233
(866) 317-8461, ext. 233
ccc-exhibits@intertaskconferences.com
Exhibitor Point System

Are you wondering how you can receive a better booth location on the exhibition floor and maximize your participation at CCC? By earning Exhibitor Priority Points.

Exhibitor Priority Points are received by completing tasks by a certain due date. Every time you complete your task you are awarded exhibitor priority points. These points accumulate over the year and when it comes time to plan for the CCC next year, you are given a priority date to select your booth space.

The more points you have the better date/time you will receive and have a greater chance of a great booth location on the exhibit floor. Points will accumulate over a rolling 3 years.¹

Booth Size

- 2 points for each 100 square feet of net exhibit space purchased per year.
- 10 bonus points for every 3 years of consecutive participation in the exhibition (regardless of booth size), beginning with CCC 2017 (these points are lost if a year is missed).
- 2 bonus points for each 100 square feet of net exhibit space purchased over the previous year’s total net square feet.
- 2 points for each corner exhibit.

Supporters, Advertising & Promotional Spend

Points awarded based on this scale*:

- $5,000 to $9,999 — 2 points
- $10,000 to $24,999 — 5 points
- $25,000 to $49,999 — 10 points
- $50,000 to $74,999 — 15 points
- Scale continues — $25K increments — 5 additional points per rung

Complete Tasks by Specified Dates

- 15 points received if 50% payment received by March 31, 2019.
- 20 points received if 100% payment received by March 31, 2019.
- 10 points for renewing or purchasing a signed sponsorship contract on or before May 15, 2019.
- 15 points for full payment of exhibit space by June 15, 2019.
- 10 points for populating company Product Listing by August 3, 2019.
- 10 points for submitting housing block form by May 15, 2019.
- 10 points for populating 90% of names into the online housing group reservation through official housing bureau by August 10, 2019.
- 20 points if upgrade to Platinum, after initial purchase and before August 31, 2019.

Benefits of Sponsorship

- 10 points if Grand Patron
- Diamond receive double points for total spend
- Platinum receive triple points for total spend

Mergers & Acquisitions, Company Splits

- When companies are acquired, merged or consolidated CCC will use the points from the company with the greatest amount accumulated (points cannot be combined).
- When a company splits, it is the responsibility of the companies to determine how they want the total points split between each company (Example: XYZ with 500 points splits into XYZ1 and XYZ2, XYZ needs to let CCC know how to split the 500 points, XYZ1 keeps 300 points and XYZ2 keeps 200 points).

For further details on CCC 2019 Exhibits, please contact:

CCC Secretariat
Tel. (613) 238-2304, ext. 233
(866) 317-8461, ext. 233
ccc-exhibits@intertaskconferences.com
Host Organizations

Canadian Cardiovascular Society (CCS)

The CCS is a non-profit professional medical organization of more than 2,000 cardiovascular specialists and researchers.

Our Vision:
Leading cardiovascular health and care excellence

Our Mission:
The CCS is the national voice for cardiovascular clinicians and scientists, promoting cardiovascular health and care excellence through:

- Knowledge translation, including dissemination of research and application of best practices;
- Professional development; and
- Leadership in health policy and advocacy.

The CCS fulfills this mission by concentrating its efforts on the following priorities:

- Membership;
- Guidelines and position statements;
- Knowledge Translation;
- Accredited medical education, including the CCC;
- Programs for Trainees; and
- Advocating health policy and access to care.

To learn more, visit www.ccs.ca
Host Organizations

Heart & Stroke

**Life. We don’t want you to miss it. That’s why Heart & Stroke leads the fight against heart disease and stroke.** Powered by donors and volunteers, we fund life-saving research and help Canadians lead healthier lives.

Heart & Stroke is a health charity active in communities across the country. We are sustained by the commitment and generosity of more than 30,000 volunteers and almost a million donors.

**The Need:**
- Every 10 minutes someone in Canada dies from heart disease
- Heart disease is a leading cause of hospitalizations in Canada, with an estimated 250,000 hospital admissions with a diagnosis of heart disease every year
- Heart disease is a leading cause of disability, impacting millions of people in Canada and their families
- Heart disease is the #1 cause of premature death in women in Canada
- Heart disease is an enormous economic burden, with a forecasted annual cost of $21.2 billion by 2020.
- Nine in 10 Canadians have at least one risk factor for heart disease

**Our Vision:** Life. Uninterrupted by heart disease and stroke.

**Our Mission:** Promote health. Save lives. Enhance recovery.

**Promote health**
- Drive policy and systems change to create healthy environments
- Empower people in Canada to live healthy lives
- Work with Indigenous leaders and communities to close the health gap

**Save lives**
- Enable faster, better cardiac arrest and stroke emergency response and treatment

**Enhance recovery**
- Build communities and enhance support for patients, families and caregivers
- Help people be effective self-advocates and patient partners

**What we do:**
- We invest in life-saving research and support the next generation of heart and stroke researchers
- We empower and support people in Canada to take control of their health
- We advocate to governments to invest in programs, public awareness campaigns and healthy public policies – policies that can help create an environment where healthy choices become easy choice
- We partner with volunteers, donors, researchers, clinicians and people affected by heart disease and stroke to have the greatest impact
- We educate patients and health professionals about heart disease and stroke
- We make health-related data accessible and easy to understand.

**Our Future Together:**
The strength of Heart & Stroke and every person in Canada is interconnected. Communities across the country depend on us and we depend on them.

Our vision is a world where people in Canada live healthy lives uninterrupted by heart disease and stroke.

Learn more
[www.heartandstroke.ca](http://www.heartandstroke.ca)
Sponsorship Guidelines

The following guidelines seek to maximize your participation while maintaining professional impartiality. These guidelines are formulated with consideration given to existing guidelines of the Canadian Medical Association, Innovative Medicines Canada, and the CCC’s own Guidelines for Relationships with Supporters of Continuing Professional Development Activities.

• Logos, marks and/or corporate identifiers used for recognizing CCC 2019 Supporters is limited to ‘corporate’ marks. That is, ‘parent brands’ only will be accepted. No product logos or marks will be used for recognition. Individual advertising and company booth space, as permitted, may use brand names or product names, marks or identifiers.

• CCC 2019 program agendas and contents are determined by the CCS Scientific Program Planning Committees, independent of influence from previous and prospective supporters or their agents.

• Industry may not organize any functions involving CCC 2019 delegates that will conflict with any educational sessions or global social events. Industry promotions should enhance the activities of CCC 2019 and never interfere with the official program. Penalties, including loss of first right of refusal for sponsorship, will be applied at the discretion of the Host Organizations.

• The name and/or logo of CCC 2019 and/or the Host Organizations may not be used in conjunction with advertising or promotion of any kind without the expressed written permission from the hosts.

• Program presentations of CCC may not be reproduced in any form without the written consent of the hosts.

• A “right of first refusal” will be offered to supporters of CCC 2018 (Toronto). CCC 2018 Supporters have until 11:59 pm (ET) on Friday, March 1, 2019 to confirm their supporter level and up to three (3) à-la-carte items that they sponsored in 2018, for CCC 2019. If a 2018 opportunity is not available in Montréal, the Secretariat will contact the sponsor with a comparable replacement.

• All remaining event sponsorship opportunities will then be offered Friday, March 8, 2019 on a first come, first served basis according to the support level and time received. Any forms submitted before this date will be returned to the supporting company.

• Deposit for these items is due on or before March 31, 2019. If the deposit is not received, then these items will be offered to all potential supporters.

• Participation in the à-la-carte opportunities must be undertaken in accordance with the individual sponsors marketing and promotion guidelines.

• All sponsorship and à-la-carte fees are subject to applicable taxes.

• Unless otherwise stated, opportunity fees do not include final artwork production or sample costs.

• Exhibit Space in 2019 will be assigned using the Exhibitor Point System.

• A signed contract for sponsorship is non-refundable upon receipt of your letter of confirmation and invoice.

Please note: All applicable taxes are in addition to prices shown.