

Audience Profile

2007 Canadian Cardiovascular Congress

(October 20 – 24, Québec)

Total attendance: 3,735

Attendance by Classification	2006 – Vancouver		2007 – Québec	
Physicians, Researchers, Scientists	1,181	32%	1,233	33%
Allied Health	474	13%	416	11%
Nurse	792	22%	733	20%
Trainee	236	7%	330	9%
Industry/Exhibitor	739	20%	669	18%
Student	172	5%	231	6%
Media	52	2%	46	1%
Other	06	1%	77	2%
TOTAL	3,628		3,735	

Attendance by Province, USA/International	2006	2007
Alberta	12%	10%
Atlantic Canada	7%	8%
British Columbia	25%	8%
Manitoba	3%	4%
Ontario	33%	37%
Quebec	13%	27%
Saskatchewan	3%	3%
Territories	0.1%	
USA / International	3%	3%

Attendance by Professional Association	2006	2007
Canadian Cardiovascular Society (CCS)	49%	56%
Canadian Council of Cardiovascular Nurses (CCCN)	20%	18%
Canadian Association of Cardiac Rehabilitation (CACR)	9%	6%
Canadian Hypertension Society (CHS)	5%	5%
Canadian Society of Clinical Perfusion (CSCP)	3%	3%
Canadian Society of Cardiology Technologists (CSCT)	5%	2.5%
Canadian Society of Cardiac Surgeons (CSCS)	2%	3%
Heart and Stroke Foundation of Canada (HSFC)	2%	2%
Canadian Association of Cardio-Pulmonary Technologists (CACPT)	2%	1%
Canadian Pediatric Cardiology Association (CPCA)	1%	1%
Canadian Society of Atherosclerosis, Thrombosis and Vascular Biology (CSATVB)	2%	2.5%

Prior Years Attendance					
2005 Montreal	2004 Calgary	2003* Toronto	2002 Edmonton	2001 Halifax	2000 Vancouver
3,839	3,179	4,116	3,053	2,700	3,300

(* 2003 held jointly with the XIX InterAmerican Congress of Cardiology)