

Audience Profile

2008 Canadian Cardiovascular Congress

(October 25 – 29, Toronto)

Total attendance: 4,192

Attendance by Classification	2007 – Québec		2008 – Toronto	
Physicians, Researchers, Scientists	1,233	33%	1,227	29%
Allied Health	416	11%	578	14%
Nurse	733	20%	791	19%
Pharmacist	--	--	53	1%
Industry/Exhibitor	669	18%	957	23%
Student/Trainee	561	15%	497	12%
Media	46	1%	26	0.5%
Other	77	2%	63	1.5%
TOTAL	3,735		4,192	

Attendance by Province, USA/International	2007	2008
Alberta	10%	7.5%
Atlantic Canada	8%	6%
British Columbia	8%	7%
Manitoba	4%	3%
Ontario	37%	54%
Quebec	27%	17%
Saskatchewan	3%	2%
Territories		
USA / International	3%	3.5%

Attendance by Professional Association	2007	2008
Canadian Cardiovascular Society (CCS)	56%	51%
Canadian Council of Cardiovascular Nurses (CCCN)	18%	16%
Canadian Association of Cardiac Rehabilitation (CACR)	6%	9%
Canadian Hypertension Society (CHS)	5%	5%
Canadian Society of Clinical Perfusion (CSCP)	3%	3%
Canadian Society of Cardiology Technologists (CSCT)	2.5%	4.5%
Canadian Society of Cardiac Surgeons (CSCS)	3%	3%
Heart and Stroke Foundation of Canada (HSFC)	2%	2%
Canadian Association of Cardio-Pulmonary Technologists (CACPT)	1%	1.5%
Canadian Pediatric Cardiology Association (CPCA)	1%	1.5%
Canadian Society of Atherosclerosis, Thrombosis and Vascular Biology (CSATVB)	2.5%	3.5%

Prior Years Attendance					
2006	2005	2004	2003*	2002	2001
Vancouver	Montreal	Calgary	Toronto	Edmonton	Halifax
3,735	3,839	3,179	4,116	3,053	2,700

(* 2003 held jointly with the XIX InterAmerican Congress of Cardiology)