



MEDIA SERVICES

On behalf of the Heart and Stroke Foundation of Canada and the Canadian Cardiovascular Society, welcome to 2010 Canadian Cardiovascular Congress in Montréal!

The Heart and Stroke Foundation of Canada is responsible for running the media office for the Congress. We are here to help you communicate important health information to Canadians through publicizing the work of cardiovascular researchers. Expert spokespeople are available for comment.

The Congress, co-hosted by the Heart and Stroke Foundation of Canada and the Canadian Cardiovascular Society, represents 17 different organizations involved in cardiovascular health. This structure encourages specialists working in different areas of cardiovascular disease, from basic researchers to clinicians to people delivering community health programs, to share knowledge and build on strengths. This Congress is not just about research – it's about integrating research into cardiovascular practice at all levels.

THE FOLLOWING WORKROOM AND SERVICES ARE AT YOUR DISPOSAL AT CONGRESS:

The Media Room includes the following equipment:

- Tables and chairs
- Independent telephone lines. We request that you use your phone card for any long distance calls
- Computer with high speed Internet access
- Printer

You will also find Heart and Stroke Foundation representatives ready to help you by providing press releases, backgrounders and other information. The media room is staffed during hours of operation to assist you in your work. An adjoining quiet room is also available on-site for interviews - please check with the Media Room staff for access.

The media room will be open during the following hours (subject to change):

Sunday	12:00 – 17:00
Monday	08:00 - 17:00
Tuesday	08:00 – 17:00
Wednesday	08:00 – 11:00

A light breakfast and lunch will be served at 8 a.m. and noon respectively on Monday and Tuesday. Coffee, tea and water are available throughout hours of operation.

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